FOR IMMEDIATE RELEASE

Best ROI Media reveals FreeCell: Deal and Play, the sister game to Solitaire: Deal & Play, in development for phones and tablets

Classic FreeCell with every card face up, a new Candy deck and the bouncing-card finale; the name is a working title.

HOUSTON, TX, November 17, 2026 — Best ROI Media today revealed FreeCell: Deal and Play (working title), a classic FreeCell card game in development for phones and tablets and the sister game to its Solitaire: Deal & Play for iPhone and iPad. The game is playable in development; store platforms, a release date and a price have not been announced.

Mitchell Clay, founder of Best ROI Media, said: "FreeCell is the solitaire where every card is face up from the start, so the whole puzzle is yours to read. We made sure the game only allows the moves the real rules allow, and gave it a Candy deck so it feels like its own game, not a reskin of its sister."

All 52 cards are dealt face up into eight columns. Players build the four foundations from Ace to King by suit, using four free cells that each hold one card and tableau columns built down in alternating colours. Longer sequences move together when there is room for them, under the standard free-cell rule. Cards move by tap, drag or double-tap; safe cards are collected conservatively, hints suggest legal moves, and Undo also takes back a group of automatic moves.

FreeCell: Deal and Play introduces a Candy deck on a pastel bubble board, with glossy candy-coloured controls, alongside the Botanical, Casino and Large Print decks from Solitaire: Deal & Play. Sessions and statistics save on the device, there is a left-handed layout and a Reduce Motion setting, and a win brings the same trophy screen and bouncing-card finale as its sister game. Real-device testing, store setup and store screenshots are still to come.

KEY FEATURES

- **Classic FreeCell:** 52 face-up cards, eight columns, four free cells.
- **Correct rules:** multi-card moves follow the standard free-cell and empty-column rule.
- **Four decks:** a new Candy deck, plus Botanical, Casino and Large Print, each with a matching board.
- **Easy controls:** tap, drag or double-tap, automatic collection, hints and full undo.
- **Comfort options:** left-handed layout, Reduce Motion and sound settings.

AT A GLANCE

- **Title:** FreeCell: Deal and Play (working title)
- **Developer:** Best ROI Media
- **Genre:** Card game

- **Platforms:** Phones and tablets (store platforms to be announced)
- **Status:** In development
- **Release date:** To be announced
- **Price:** To be announced
- **Website:** https://bestroi.media/games/freecell
- **Press kit:** https://bestroi.media/press/freecell (screenshots, artwork and app icon)

ABOUT BEST ROI MEDIA

Best ROI Media is an independent studio founded in October 2025 and based in Houston, Texas, making games and software for iPhone, iPad, Android and the web. Website: https://bestroi.media.

MEDIA CONTACT

Mitchell Clay, Best ROI Media

mitch@bestroi.media

832-509-6705

###