FOR IMMEDIATE RELEASE

Paw Stack joins the Paws family of cozy puzzle games, now on the App Store, as Word Paws, Sudoku Paws and Block Paw play on Google Play

Four puzzle games, one cast of six chibi pets: Best ROI Media's Paws family covers word search, Sudoku, match-3 and block puzzles.

HOUSTON, TX, November 17, 2026 — Best ROI Media's Paws family of cozy puzzle games now numbers four. Paw Stack, a block puzzle, was released on the App Store on November 12, 2026, and is on Google Play alongside Word Paws: Cozy Word Search, Sudoku Paws: Cozy Puzzles and the match-3 Block Paw. All four are free to play on Android phones and tablets, with ads only between games, and each offers a one-time USD 4.99 purchase that removes ads. Paw Stack is also on iPhone and iPad; App Store release dates for the other three have not been announced.

Mitchell Clay, founder of Best ROI Media, said: "The Paws games started with one crew of six pets, and each new game gave them something new to do: find words, solve Sudoku, match pieces and now stack blocks. They all work the same way: free to play, ads only between games, and one small purchase turns the ads off for good, with no subscription."

The four games share one cast: Pumpkin, Mochi, Dot, Luna, Biscuit and Patches, chibi puppies and kittens who sit beside the board, cheer good moves and worry when things get tight. They also share a set of rules about how the games treat players: no account, progress kept on the device, and ads that wait for a break in play.

Word Paws came first: endless, freshly made word searches across twenty themes, a Daily Puzzle and an Expert mode with no word list. **Sudoku Paws** followed, with puzzles graded by solving technique, six levels from a 6×6 Cub board to Expert, and hints that explain why. **Block Paw** is a match-3 with eight illustrated worlds on an endless trail, power-ups and the Mayhem Finale. **Paw Stack**, the newest, is an 8×8 block puzzle against a rising Toy Tide, with a Pet Pocket, a once-per-game Pet Rescue and a Daily Tide.

THE FOUR GAMES

- **Paw Stack:** block puzzle; App Store and Google Play. https://bestroi.media/press/paw-stack
- **Block Paw:** match-3; Google Play. https://bestroi.media/press/block-paw
- **Word Paws: Cozy Word Search:** word search; Google Play. https://bestroi.media/press/word-paws
- **Sudoku Paws: Cozy Puzzles:** Sudoku; Google Play. https://bestroi.media/press/sudoku-paws
- **One cast:** six chibi pets across all four games.

- **One promise:** free to play, ads only between games, a one-time purchase to remove them, no subscription.

AT A GLANCE

- **Games:** Paw Stack, Block Paw, Word Paws: Cozy Word Search, Sudoku Paws: Cozy Puzzles
- **Developer and publisher:** Best ROI Media
- **Platforms:** Android (all four, out now); iPhone and iPad (Paw Stack out now; the others to be announced)
- **Price:** Free to play with ads; each has an optional one-time USD 4.99 purchase that removes ads
- **Paw Stack on the App Store:** https://apps.apple.com/us/app/paw-stack/id6829598436
- **Google Play:** https://play.google.com/store/apps/developer?id=Best+ROI+Media
- **Press kits:** one per game at the links above (screenshots, artwork, character art and app icons)

ABOUT BEST ROI MEDIA

Best ROI Media is an independent studio founded in October 2025 and based in Houston, Texas, making games and software for iPhone, iPad, Android and the web. Website: https://bestroi.media.

MEDIA CONTACT

Mitchell Clay, Best ROI Media

mitch@bestroi.media

832-509-6705

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