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Paw Stack, a cozy block puzzle with a rising Toy Tide, is out now on the App Store and Google Play

The newest game in Best ROI Media's Paws family puts six chibi pets beside an 8×8 board and a tide of floating toys that keeps creeping up.

HOUSTON, TX, November 17, 2026 - Best ROI Media has released Paw Stack, a cozy block puzzle for iPhone, iPad and Android. Players drag pieces onto an 8×8 board to clear rows and columns while the Toy Tide rises from below. Paw Stack arrived on the App Store on November 12, 2026, and is available on Google Play. It is free to play with an occasional ad between games, and a one-time purchase, Paw Stack Forever (USD 4.99), removes ads.

Watch the official trailer

Watch Paw Stack on YouTube

Mitchell Clay, founder of Best ROI Media, said: "I wanted a block puzzle that never feels like it is out to get you. The dealer always leaves you a piece that fits, an ad waits until you have tapped Play again, and if you run out of room your pet can bail you out once. If you lose, you should lose to the Toy Tide, not to the game."

Each turn deals three pieces. A see-through ghost shows where a piece will land and lights up the lines it will clear before the player lets go, and back-to-back clears build a combo of up to ×5. Every placement ticks the Toy Tide down; when it runs out, the whole board shifts up a row and a new row of toys rises from the bottom. Clearing lines pushes the tide back, and a tile pushed off the top row ends the game.

A little help is built in. The Pet Pocket holds one piece for later. On a crowded board the dealer always gives at least one piece that fits. Once per game, when the board is full, the player's pet can chomp the three fullest rows or columns. Calm mode takes the tide away for relaxed play, and the Daily Tide deals everyone the same pieces each day, with leaderboards on Game Center and Google Play Games.

Paw Stack shares its cast with the rest of the Paws family, Word Paws, Sudoku Paws and Block Paw: Pumpkin, Mochi, Dot, Luna, Biscuit and Patches, who cheer combos, worry when the board fills and dance on a Clean Sweep. No account is needed, and an unfinished game is saved when the player leaves.

Key features

- **The Toy Tide:** every placement counts down, and clearing lines pushes the tide back.
- **Three modes:** Tide, Calm (no tide) and a new Daily Tide every day.
- **The Pet Pocket:** stash a piece for later, or swap it with the one in hand.
- **Pet Rescue:** once per game, your pet chomps the three fullest rows or columns.
- **Six pet buddies:** Pumpkin, Mochi, Dot, Luna, Biscuit and Patches.
- **A fair dealer:** on a crowded board, at least one new piece always fits.
- **Leaderboards:** best Tide score and the Daily Tide, on Game Center and Google Play Games.

At a glance

- **Title:** Paw Stack
- **Developer and publisher:** Best ROI Media
- **Genre:** Block puzzle
- **Platforms:** iPhone, iPad, Android
- **Release:** Out now: App Store (November 12, 2026) and Google Play
- **Price:** Free to play with ads between games; Paw Stack Forever, a one-time USD 4.99 purchase, removes ads
- **App Store:** https://apps.apple.com/us/app/paw-stack/id6829598436
- **Google Play:** https://play.google.com/store/apps/details?id=com.mitch.pawstack
- **Website:** https://bestroi.media/games/paw-stack
- **Press kit:** https://bestroi.media/press/paw-stack (screenshots, artwork and app icon)

About Best ROI Media

Best ROI Media is an independent studio founded in October 2025 and based in Houston, Texas, making games and software for iPhone, iPad, Android and the web. Website: https://bestroi.media.

Media contact

Mitchell Clay, Best ROI Media
mitch@bestroi.media
832-509-6705