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Sudoku Paws: Cozy Puzzles, a Sudoku whose hints explain themselves, is out now on Google Play

Six levels from a gentle 6×6 Cub board to Expert, a trail of cozy neighbourhoods and a daily puzzle, with the Paws family's chibi pets.

HOUSTON, TX, November 17, 2026 - Best ROI Media has released Sudoku Paws: Cozy Puzzles on Google Play for Android phones and tablets. Every puzzle has exactly one solution and is graded by the solving techniques it needs, and every hint shows the player where to look and explains why. Sudoku Paws is free to play with ads between puzzles, never during one, and a one-time purchase, Sudoku Paws Forever (USD 4.99), removes ads. An iPhone and iPad version has not been released yet; its date has not been announced.

Watch the official trailer

Watch Sudoku Paws on YouTube

Mitchell Clay, founder of Best ROI Media, said: "A hint that just fills in a square doesn't teach you anything. In Sudoku Paws a hint shows you where to look and tells you why, because the best moment in Sudoku is spotting the next number yourself. The pets and the trail are there to make you want to come back tomorrow."

Puzzles come in six levels: Cub, a 6×6 board for beginners and younger players, then Beginner, Easy, Medium, Hard and Expert. Notes, undo and erase are always on hand, and the helper tools Fast Notes and Magic Paw unlock with play. Pet Pals mode swaps the numbers for cute symbols, and an optional three-paw challenge adds an extra test.

The Paws Trail is an endless map of puzzles through neighbourhoods such as Puppy Park and Kitten Café Street, with treat chests on the way. A Daily Sudoku arrives every day, a full monthly calendar earns a trophy, and Cozy Blankets keep a streak warm on a missed day. Pet stickers fill an album, and Pet of the Week and rotating events add small goals. Sudoku Paws is the second game in Best ROI Media's Paws family, after Word Paws. No account is needed, and progress stays on the device.

Key features

- **Fair puzzles:** one solution each, graded by technique.
- **Six levels:** Cub (6×6), Beginner, Easy, Medium, Hard and Expert.
- **Hints that teach:** where to look, and why.
- **The Paws Trail:** an endless map of puzzles with treat chests.
- **Daily Sudoku:** a monthly calendar trophy and streak-saving Cozy Blankets.
- **Pet Pals mode:** cute symbols instead of numbers.
- **Collect and play:** a sticker album, Pet of the Week and events.

At a glance

- **Title:** Sudoku Paws: Cozy Puzzles
- **Developer and publisher:** Best ROI Media

- **Genre:** Sudoku / logic puzzle
- **Platforms:** Android (out now); iPhone and iPad (App Store release to be announced)
- **Price:** Free to play with ads between puzzles; Sudoku Paws Forever, a one-time USD 4.99 purchase
- **Google Play:** https://play.google.com/store/apps/details?id=com.mitch.sudokupaws
- **Website:** https://bestroi.media/games/sudoku-paws
- **Press kit:** https://bestroi.media/press/sudoku-paws (screenshots, artwork and app icon)

About Best ROI Media

Best ROI Media is an independent studio founded in October 2025 and based in Houston, Texas, making games and software for iPhone, iPad, Android and the web. Website: https://bestroi.media.

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