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Word Paws: Cozy Word Search is out now on Google Play

The first of Best ROI Media's Paws games makes a fresh word search every time, across twenty themes, with a crew of chibi puppies and kittens.

HOUSTON, TX, November 17, 2026 - Best ROI Media has released Word Paws: Cozy Word Search on Google Play for Android phones and tablets. Players drag across a grid of letters to find words hidden across, down, diagonally and backwards, in puzzles generated as they play. Word Paws is free to play with ads between puzzles, never during one, and a one-time purchase, Word Paws Forever (USD 4.99), removes ads and unlocks everything. An iPhone and iPad version has not been released yet; its date has not been announced.

Watch the official trailer

Watch Word Paws on YouTube

Mitchell Clay, founder of Best ROI Media, said: "Word Paws is where the Paws pets started. I wanted a word search you could pick up for five minutes with a cup of coffee, with a new grid every time and a little dog or cat keeping you company. The Daily Puzzle is my favourite part, because everyone gets the same grid and you can compare times with a friend."

Puzzles grow a little bigger and trickier as the player goes, and words already found do not keep coming back. Eight themes are open from the start, Breakfast, Puppies, Kittens, Garden, Ocean, Bakery, Fruits and Farm, and a new one unlocks every five puzzles, up to twenty, including Space, Camping and Beach. After forty puzzles, Expert mode opens: big grids with no word list.

A Daily Puzzle gives everyone the same grid and a streak to keep. Stars, paw points and a stats screen track the player's progress, and three letter sizes, an optional timer and an optional daily reminder keep it comfortable. Word Paws introduced the six pets, Biscuit, Mochi, Dot, Pumpkin, Luna and Patches, who went on to star in Sudoku Paws, Block Paw and Paw Stack. No account is needed, and progress stays on the device.

Key features

- **Endless word searches:** freshly made, growing bigger and harder.
- **Every direction:** words across, down, diagonal and backwards.
- **Twenty themes:** eight from the start, one more every five puzzles.
- **Daily Puzzle:** the same grid for everyone, with a streak.
- **Expert mode:** big grids and no word list, after forty puzzles.
- **Comfortable to play:** three letter sizes, an optional timer and reminder.

At a glance

- **Title:** Word Paws: Cozy Word Search
- **Developer and publisher:** Best ROI Media
- **Genre:** Word search

- **Platforms:** Android (out now); iPhone and iPad (App Store release to be announced)
- **Price:** Free to play with ads between puzzles; Word Paws Forever, a one-time USD 4.99 purchase
- **Google Play:** https://play.google.com/store/apps/details?id=com.mitch.wordpaws
- **Website:** https://bestroi.media/games/word-paws
- **Press kit:** https://bestroi.media/press/word-paws (screenshots, artwork and app icon)

About Best ROI Media

Best ROI Media is an independent studio founded in October 2025 and based in Houston, Texas, making games and software for iPhone, iPad, Android and the web. Website: https://bestroi.media.

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